With a startup spirit and 115,000+ curious and courageous minds, we have the expertise to go deep with the world’s biggest brands—and we have fun doing it! We dream in digital, dare, and reinvent the ways companies work to make an impact far bigger than just our bottom line. We are harnessing the power of technology and humanity to create meaningful transformation that moves us forward in our pursuit of a world that works better for people.

Now, we are calling upon the thinkers and doers, those with a natural curiosity and a hunger to keep learning, keep growing. People who thrive on fearlessly experimenting, seizing opportunities, and pushing boundaries to turn our vision into reality. And as you help us create a better world, we will help you build your own intellectual firepower.

Welcome to the relentless pursuit of better.

Inviting applications for the role of **Business Analyst, Campaign Management.**  
This exciting role supports the Campaign Operations team and activities related to campaign set-up for a regional bank in the United States. The candidate should have a relevant year of experience in the Marketing Campaign management domain and be ready to campaign design and execute independently. He / She should have flare to learn tools like PYTHON, SAS, TERADATA, Oracle, SQL/ MS Office products.

Responsibilities

* Ensuring excellent customer service and client satisfaction.
* Excellent knowledge of the Campaign Management ecosystem in a Banking/ Telecom domain
* Having good understanding of Data and Data Insights
* Excellent knowledge of Python, SQL /SAS, UNIX shell scripting.
* Establish process rigor and should be a transformation evangelist
* Ability to articulate communications with the customer
* Time management skills

Qualifications

Minimum qualifications

* Any Graduate
* Robust analytics experience
* Ability to interaction with multiple stakeholders
* Good hands-on experience in Python & SQL queries
* Technical Know-how of, Teradata, Base SAS, SAS/SQL, and SAS macros

Preferred qualifications

* Knowledge of Abode Journey Optimizer (AJO)
* Working knowledge of UNIX basic commands
* Have worked in a Banking and Finance domain
* [**Function**](https://careers.google.com/jobs#t=sq&q=j&li=20&l=false&jlo=en-US&jc=PROGRAM_MANAGEMENT&)**:** **BCM Analytics**
* [**Gurgaon, India**](https://www.google.com/maps/place/8+Rue+de+Londres,+75009+Paris,+France/@48.877418,2.329943,15z?_ga=2.141878834.162674710.1517466468-1035144028.1517466468)

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